

**More than a guide, a book which guides you**

The edition of the **“Guida ORO Gli Spumanti d’Italia”**(Golden Guide to Italian Spumanti) was very successful at the Vinitaly.

Gian Arturo Rota, the director of Veronelli Publishers, explained the significance of the publication; Nichi Stefi, the editor, introduced new parts of the book; Giampietro Comolli, described the market activity of “spumanti”; Roger Sesto e Luigi Bortolotti, two of the five testers (the others being Andrea Alpi, Michèle Shah e Antonio Paolini) led tastings and answered questions from attendees, including journalists, producers, public. Product representatives engaged in an animated and informative debate on “spumanti” in general as well as on specific products.

The latter segment was particularly well-received because of the interactive exchange between the professional tasters and the public. These exchanges produced a practical demonstration of what the guide is supposed to be: neither a textbook guide nor a simple list of companies and wines, but rather a practical tool with which to expand knowledge about the world of “spumanti” and also a critical instrument for analysis of the domestic production. The guide presents a way to know and learn how to taste “spumanti”, led by the tasters (always more than one for each wine) with their variegated opinions--sometimes in stark contrast—all of which inform the richness and complexity of the analysis of wine and emphasize how important it is to reject absolute verdicts.